

SUSTAINABILITY PLEDGE

SDN is committed to the 17 United Nations Sustainable Development Goals, with a particular focus on the goals

- Gender Equality
- Decent Work and Economic Growth
- Reduced Inequalities
- Responsible Consumption and Production

For the global Service Design Conference this means:

- "Responsible Consumption and Production": reducing emissions caused by travel by designing a hybrid conference, selecting the venue according to sustainability principles. Selection of all partners and suppliers according to sustainability principles.
- "Reduced Inequalities": We apply Financial Inclusion" according to World Bank standards.
- "Gender Equality & Diversity" as a core principle in assembling the conference team and in selecting all speakers and workshop leaders.
- SDN has signed the "Charta of Diversity" to underline our strong commitment <https://www.charta-der-vielfalt.de/en/>
- "Reduced Inequalities & Gender Equality & Diversity": all conference partners sign the Partner Pledge <https://www.service-design-network.org/press/sdn-partner-pledge>

So we encourage the delegates wholeheartedly to Use public transportation on your way to Berlin and while staying in Berlin. Even better: within the city, take a walk!

- In case you have to fly - please do compensate for your CO2 consumption!
- Make sure to only pick those items for your delegate bag that really make sense for you! We have organized the items "cafeteria style" this year to avoid waste
- At our venue we have a great system to separate waste. Please use it.
- Please avoid plastic bottles. We will offer the amazing water in glass-bottles.
- If possible, bring your own water bottle! The Berlin tap water is great!
- Treat our planet with love and respect! We are so happy to have you as a member of our community!