

SDN Accreditation Benefits Kit

certified by



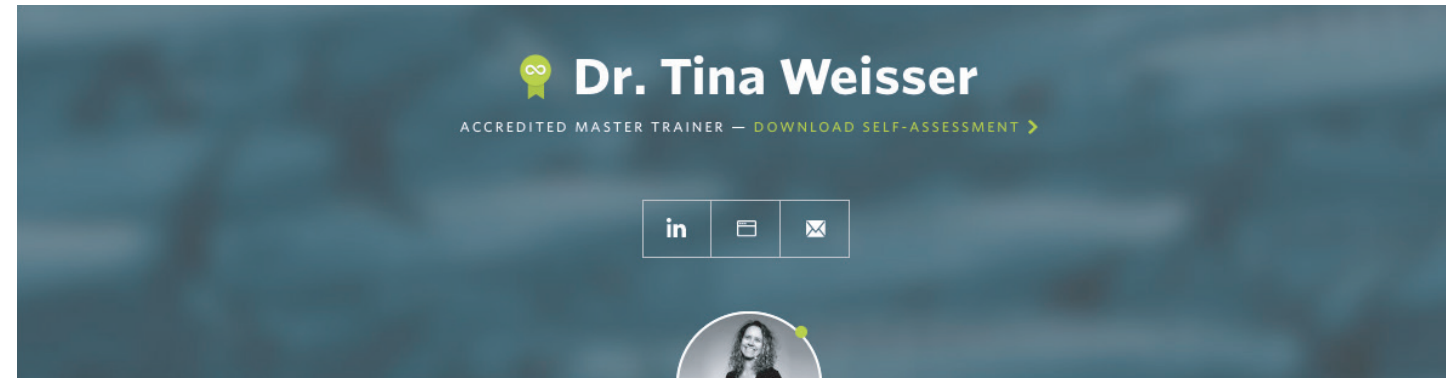



Accredited Trainer Directory

Get discovered. New clients, companies and friends are searching our directory every day. Can they find you?


The SDN website has about 900K page views per year, with more than 200k users, being 51% new visitors everyday.





 **Dr. Tina Weisser**
ACCREDITED MASTER TRAINER — [DOWNLOAD SELF-ASSESSMENT >](#)

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MUNICH | GERMANY

Profile



I am an Innovation Consultant, Researcher and University lecturer with 17 years experience in supporting companies to innovate and embed products and services.

feed your mind, Innovation & Change Consultant

TO ME, SERVICE DESIGN MEANS...

“ My focus is on user driven innovation, service design strategy, implementation and organizational/change consulting. I am especially interested in Service Design as a tool for organizational development. ”



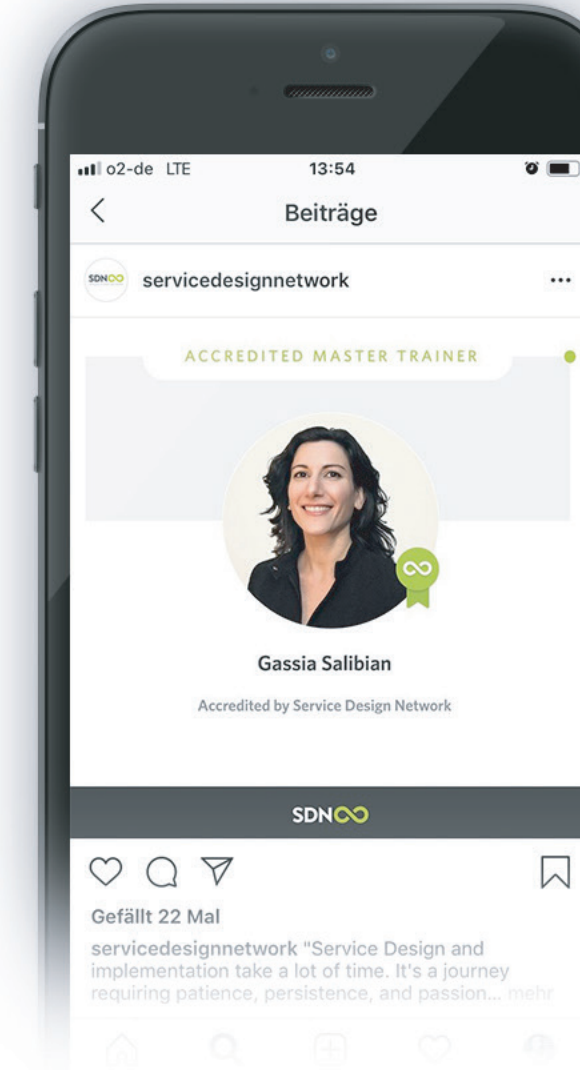
Member Profile

Display who you are and what you have to offer. Update your exclusive member profile by refreshing your bio or checking your contact details, so potential customers can easily reach out to you. There, you'll display your unique accredited trainer **badge** and your **self-assessment report** to all SD community



Accreditation badge

As an accredited trainer you will have an official badge on your personal SDN member profile. This badge can also be used for your personal website or be shown in our social media channels, showing you are now part of this exclusive community.





Accreditation certificate

Show the world that you are a Service Design Trainer with an industry-recognised accreditation by SDN. You can grab about it, you deserved it! Include your accreditation certificate in your website and mention it on your LinkedIn profile*. And don't forget to hang your Certificate on the wall (and send us a picture!)



SDN certificates & membership discounts

You can offer participants of your trainings the additional benefit of receiving a SDN co-branded Certificate for attendance/completion, as well as a 20% off discount code to become an SDN professional member.



SDN∞ Service Design Network @SDNetwork Follow

Our SDN Accredited Trainers are spreading some #servicedesign know-how: This workshop introduces a #customercentric innovation program - #customerjourney, #serviceblueprints, #stakeholdermaps and more: bit.ly/SDNat04

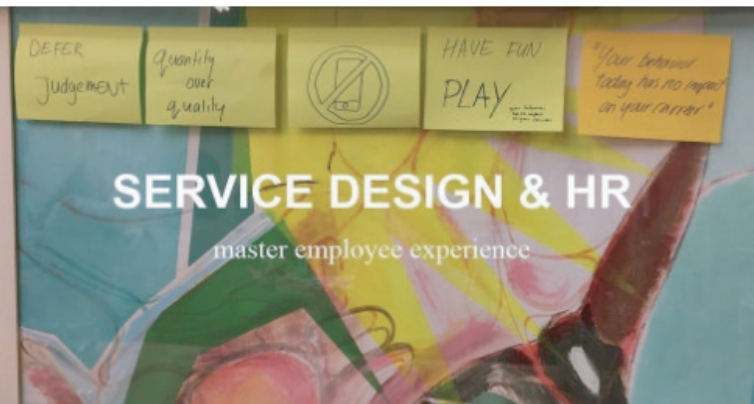


8:30 AM - 4 Aug 2019



SDN∞ Service Design Network 28,045 followers 1mo

SDN Member Benefit: Our Accredited Service Design Trainer Dr. Tina Weisser is offering a discounted training in #ServiceDesign and Organizational Change. Learn to master the employee experience: <http://bit.ly/SDNac04>



SDN | Upcoming activities by SDN Accredited Trainers
service-design-network.org



Promotion on SDN media channels

Recognition and promotion of your activities on SDN media channels like training sessions, workshops, talks, etc. All you need to do is keep us informed and we will spread the word within the community.



Touchpoint Journal

Don't forget that as part of your membership, you have full access to read all Touchpoint articles online, download the issues as PDF at no cost and to redeem a free printed copy of each new release, only paying for the shipping cost. You also receive an automatic 50% discount off at check out when purchasing back issues (Vol. 1 to Vol. 6).





Home

Calendar

Courses

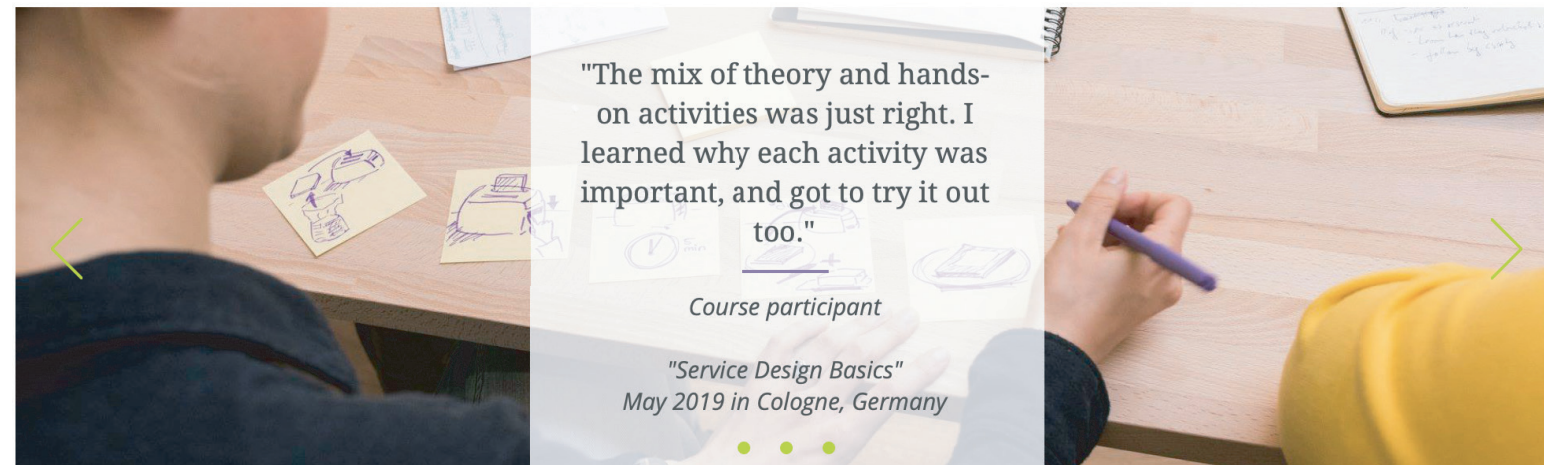
Locations

Trainers

Accreditation

On-demand

High quality service design courses delivered by experienced and SDN-accredited trainers, world-wide



<https://www.sdn-academy.org/>



SDN Academy

Unlock a unique opportunity: Partner with the SDN Academy.

The SDN Academy makes use of our network of accredited trainers, meaning that you will be able to apply to deliver trainings using our brand in conjunction with yours. SDN Academy will help your trainings stand out in the crowded market, and we will assist you in publicising your trainings, through the SDN Academy website and our chapter network.

Industry Benefits

- Third-party validation of your ability to deliver top-quality training
- Proof of your commitment to excellence and the safeguarding of industry standards
- Provides professional growth opportunities and helps to foster a closer connection to the service design community
 - Translates to trust and credibility within your network, the industry, with clients and new business prospects
 - Elevates your profile; establishes distinction from the competition



Contact



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